



8th LaLonde Charity Open



to Benefit the Friends of the Veterans Treatment Court

July 28, 2019 - The Golf Course at Pine Knob - 5580 Waldon Road, Clarkston, MI

Sponsor Level	Price	Available	Description	Additional Sponsor Benefits
SOLD - SUMMIT PLACE AUTOMOTIVE GROUP				
Event				
Veterans Team	\$10,000	1	Sponsorship of team consisting of one active duty service member from each branch of the military. Includes prominent signage at multiple locations around golf course and banquet hall, and on active duty team's golf cart.	<ul style="list-style-type: none"> 1 golf foursome and 4 guests to wine tasting Dinner for foursome plus 6 additional dinner guests Recognition during opening ceremony Opportunity to speak for 3 minutes during opening ceremony Branding on all printed event material, including event program (after commitment) Promotion through all digital event promotion channels (social, email, event website, press release) Corporate representation at registration and at 3 holes Dedicated web page on LaLondeCharityOpen.com linking to your website Opportunity for product placement in golfer gift bags Opportunity to meet with Auto Credit Express and Summit Place Kia management First right of refusal for next year's event for same sponsorship level
Dinner	\$8,000	1	Includes signage/banner at dinner	<ul style="list-style-type: none"> Includes dinner Sponsor benefits. 2 additional guests to the wine tasting and dinner (6 total) Recognition during dinner Opportunity to speak for 3 minutes at dinner Branding on all print event material (after commitment) Dedicated web page on LaLondeCharityOpen.com linking to your website
Lunch	\$6,500	1	Includes exclusive signage, promotion and corporate representation at the turn.	<ul style="list-style-type: none"> Includes 4 guests to the wine tasting and dinner Includes 1 golf foursome Promotion through all digital event promotion channels (social, email, event website)
Breakfast	\$5,000	1	Includes exclusive signage at breakfast	<ul style="list-style-type: none"> Includes 4 guests to the wine tasting and dinner, or 4 golfers and dinner Exclusive signage at breakfast Opportunity for corporate representation at breakfast area Opportunity for product placement at breakfast Promotion through all digital event promotion channels (social, email, event website) Opportunity for product placement in gift bags Commemorative sponsorship flag
Golf Cart	\$3,500	1	Exclusive signage on all golf carts	<ul style="list-style-type: none"> Includes 2 guests to the wine tasting and dinner Promotion through all digital event promotion channels (social, email, event website) Opportunity for product giveaway Opportunity for product placement in gift package
Golf Ball	\$3,500	1	Golf balls printed with your logo	<ul style="list-style-type: none"> Includes 2 guests to the wine tasting and dinner Promotion through all digital event promotion channels (social, email, event website) Opportunity for product giveaway Opportunity for product placement in gift package



Net proceeds go to:
 The Friends of the Macomb County Veterans Treatment Court and the Friends of the North Oakland County Veterans Treatment Court



To pay by check, send to: 3271 Five Points Dr., Suite 200, Auburn Hills MI 48326.
Include your contact info and sponsorship level(s). Make check payable to LaLonde Charities.
For More Information Call Dave LaLonde at 248 520-9154 or visit www.LaLondeCharityOpen.com

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Wine Tasting	\$3,000	1	Exclusive corporate representation and signage at the wine tasting	<ul style="list-style-type: none"> Includes 2 guests to the wine tasting and dinner Promotion through all digital event promotion channels (social, email, event website) Opportunity for product giveaway Opportunity for product placement in gift package
Putting Green	\$2,500	1	Exclusive signage and promotion at the putting green. Opportunity for corporate representation at putting green to meet and mingle with golfers	<ul style="list-style-type: none"> Includes 2 guests to the wine tasting and dinner Promotion through all digital event promotion channels (social, email, event website) Opportunity for product giveaway Opportunity for product placement in gift package
Driving Range	\$2,500	1	Exclusive signage and promotion at the driving range. Opportunity for corporate representation at the driving range to meet and mingle with golfers	<ul style="list-style-type: none"> Includes 2 guests to the wine tasting and dinner Promotion through all digital event promotion channels (social, email, event website) Opportunity for product giveaway Opportunity for product placement in gift package
Closest To Pin	\$2,000	1	Exclusive signage and promotion, and optional corporate representation to meet and mingle with golfers.	<ul style="list-style-type: none"> Includes 2 guests to the wine tasting and dinner Promotion through digital event promotion channels (social, email, event website) Opportunity for product giveaway Opportunity for product placement in gift package
Registration	\$1,750	1	Exclusive signage and promotion, and optional corporate representation to meet and mingle with golfers.	<ul style="list-style-type: none"> Includes 2 guests to the wine tasting and dinner Promotion through digital event promotion channels (social, email, event website) Opportunity for product giveaway Opportunity for product placement in gift package
Longest Drive	\$1,500	1	Exclusive signage and promotion at the "longest drive" holes.	<ul style="list-style-type: none"> Includes 2 guests to the wine tasting and dinner Exclusive signage and promotion at the "longest drive" holes Opportunity for corporate representation at "longest drive" holes Opportunity for product placement in prize package Promotion through all digital event promotion channels (social, email, event website) Opportunity for product placement in gift bags Commemorative sponsorship flag
Beverage Cart	\$1,500	1	Exclusive signage on beverage carts.	<ul style="list-style-type: none"> Includes 2 guests to the wine tasting and dinner Exclusive signage on beverage carts Opportunity for product placement giveaway on beverage cart Promotion through all digital event promotion channels (social, email, event website) Opportunity for product placement in gift bags Commemorative sponsorship flag
Pin	\$500	27	Have your logo printed on a pin flag.	<ul style="list-style-type: none"> Opportunity for corporate representation at the hole to meet and mingle with golfers Receive custom flag at end of event Opportunity for product giveaway at hole Honorable mention on event website
Hole	\$250	54	Printed lawn sign with your logo or message.	<ul style="list-style-type: none"> Honorable mention on event website



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